

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Development of TV Commercials of 20 Second, 30 Second and 60 Second on 10 themes of Telangana Tourism – Tourism Destinations by Sri. Dulam Satyanarayana, - Sanction and release an amount Rs.11,40,000/- (Rupees Eleven Lakhs Forty Thousand only) including taxes – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 275

Dated: 07/05/2016.  
Read the following:

- 1. From the Sri. Dulam Satyanarayana, A Documentary Film Maker, M/s. DSN Film Pvt., Ltd., Dt.30-10-2015.
- 2. Govt.Lr.No.4119/PRO/PMU/2015 of YAT & C (PMU) Department, Dt.22-12-2015.
- 3. Invoice / Bill # DSN001 from Sri. Dulam Satyanarayana, M/s. DSN Film Pvt., Ltd., dated:14-03-2016.

\* \* \*

**ORDER:**

In the reference 1<sup>st</sup> read above, Sri. Dulam Satyanarayana, M/s. DSN Film Pvt., Ltd., has submitted a proposal for Development of TV Commercials of 20 Second, 30 Second and 60 Second on 10 themes of Telangana Tourism like 1) Heritage Tourism 2) Pilgrimage / Spiritual Tourism 3) Eco-Tourism 4) Wildlife & Adventure Tourism 5) Tribal Tourism 6) Rural Tourism 7) Business Tourism 8) Telangana /cuisine 9) Crafts Tourism and 10) Cultural/Festivals Tourism, an amount of Rs.11,40,000/- (Rupees Eleven Lakhs Forty Thousand only) including taxes. Accordingly, in the reference 2<sup>nd</sup> read above, the Government have issued the work order for the same.

2. In the reference 3<sup>rd</sup> read above, M/s. DSN Film Pvt., Ltd., upon successful completion of the above said work. The agency has submitted bill along with relevant proofs towards evidence, an amount of Rs.11,40,000/- (Rupees Eleven Lakhs Forty Thousand only) including taxes and requested to release the payment.

3. Government, after careful examination of the matter, hereby order to accord sanction and release an amount of Rs.11,40,000/- (Rupees Eleven Lakhs Forty Thousand only) including taxes, for Development of TV Commercials of 20 Second, 30 Second and 60 Second on 10 themes of Telangana Tourism – Tourism Destinations.

4. The amount sanctioned at Para-3 above shall be debited to the following Head of Account:  
“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. DSN Film Pvt., Ltd., through following details:

Bank Name	:	ICICI
Branch Name	:	Chaitanyapuri, Dilsukhnagar, Hyderabad
Account No.	:	024305501015
IFSC Code	:	ICIC0000243
PAN No.	:	AAFCD5848R

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
Sri. Dulam Satyanarayana, M/s. DSN Film Pvt., Ltd.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

**Copy to:**  
The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**